



North Carolina Survey Results

Q1 If marijuana were to be made legal in North Carolina, do you think should it be taxed more than alcohol and tobacco, less than alcohol and tobacco, or about the same as alcohol and tobacco?

Should be taxed more..... 41%
Should be taxed less..... 6%
Should be taxed about the same 49%
Not sure 4%

Q2 In the last presidential election, did you vote for Barack Obama or Mitt Romney?

Barack Obama..... 47%
Mitt Romney..... 48%
Someone else/Don't remember 5%

Q3 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal..... 13%
Somewhat liberal 17%
Moderate..... 28%
Somewhat conservative..... 23%
Very conservative 19%

Q4 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q5 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 42%
Republican..... 35%
Independent/Other 23%

Q6 If you are white, press 1. If African-American, press 2. If other, press 3.

White 74%
African-American 20%
Other..... 6%

Q7 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are 65 or older, press 4.

18 to 29..... 15%
30 to 45..... 25%
46 to 65..... 39%
Older than 65..... 21%

Q8 Mode

Phone 80%
Internet 20%

Q9 Area Code

252..... 8%
336..... 17%
704..... 18%
828..... 10%
910..... 11%
919..... 15%
Internet 20%





	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
Should Marijuana Be Taxed More/Less/Same as Alcohol/Tobacco?				
Should be taxed more	41%	25%	57%	32%
Should be taxed less	6%	10%	4%	2%
Should be taxed about the same	49%	62%	35%	52%
Not sure	4%	4%	4%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Should Marijuana Be Taxed More/Less/Same as Alcohol/Tobacco?						
Should be taxed more	41%	27%	24%	34%	44%	71%
Should be taxed less	6%	19%	6%	6%	4%	2%
Should be taxed about the same	49%	52%	70%	55%	44%	24%
Not sure	4%	3%	1%	6%	8%	2%

	Base	Gender	
		Woman	Man
Should Marijuana Be Taxed More/Less/Same as Alcohol/Tobacco?			
Should be taxed more	41%	42%	40%
Should be taxed less	6%	4%	9%
Should be taxed about the same	49%	49%	48%
Not sure	4%	5%	3%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Marijuana Be Taxed More/Less/Same as Alcohol/Tobacco?				
Should be taxed more	41%	36%	52%	32%
Should be taxed less	6%	8%	3%	8%
Should be taxed about the same	49%	52%	40%	54%
Not sure	4%	3%	5%	5%





	Base	Race		
		White	African-American	Other
Should Marijuana Be Taxed More/Less/Same as Alcohol/Tobacco?				
Should be taxed more	41%	42%	37%	36%
Should be taxed less	6%	4%	12%	16%
Should be taxed about the same	49%	50%	45%	41%
Not sure	4%	4%	6%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Marijuana Be Taxed More/Less/Same as Alcohol/Tobacco?					
Should be taxed more	41%	26%	47%	38%	50%
Should be taxed less	6%	14%	4%	7%	3%
Should be taxed about the same	49%	54%	46%	53%	40%
Not sure	4%	6%	3%	3%	7%

	Base	Mode	
		Phone	Internet
Should Marijuana Be Taxed More/Less/Same as Alcohol/Tobacco?			
Should be taxed more	41%	45%	25%
Should be taxed less	6%	5%	13%
Should be taxed about the same	49%	48%	52%
Not sure	4%	3%	9%

	Base	Area Code						
		252	336	704	828	910	919	Internet
Should Marijuana Be Taxed More/Less/Same as Alcohol/Tobacco?								
Should be taxed more	41%	47%	46%	43%	47%	52%	37%	25%
Should be taxed less	6%	8%	2%	5%	9%	1%	5%	13%
Should be taxed about the same	49%	43%	48%	50%	42%	43%	55%	52%
Not sure	4%	2%	4%	2%	2%	5%	3%	9%

